



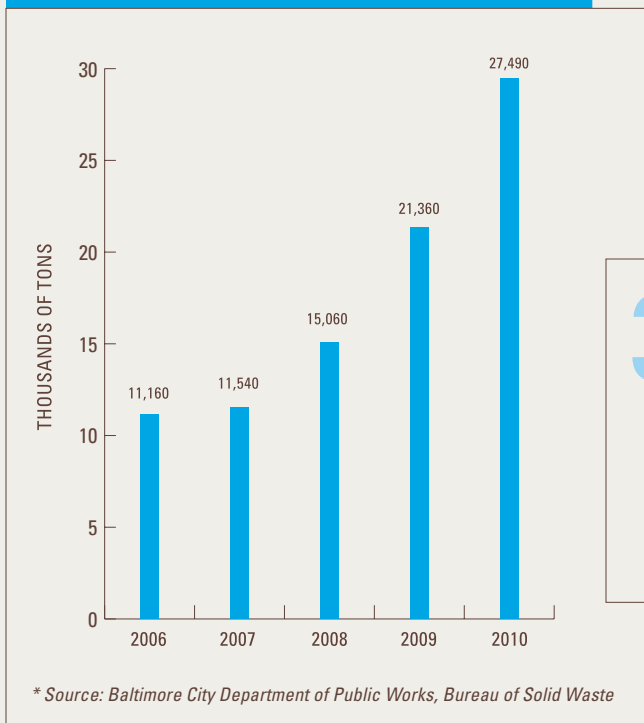
Goal 4: Maximize reuse and recycling of materials

Baltimore has made great strides with its city-wide, single stream recycling program. The expansion of materials accepted into the program combined with an increase in recycling rates will reduce the amount of material entering the waste stream and generate revenue and jobs.

KEY FACTS AND RELATED EFFORTS

- * Baltimore City transitioned from two monthly recycling collections to weekly unlimited recycling collections as part of the Department of Public Works **One PLUS ONE** program. The program was designed to benefit the increasing number of households already recycling and encourage more residents to follow suit by providing more frequent recycling collection. In July of 2010, Mayor Stephanie Rawlings-Blake and Al Foxx, Director of Public Works, announced that since the start of the City's One PLUS ONE program in 2009, City residents recycled over 50,000,000 pounds of material. During the period of July 2009 – July 2010, recycling in Baltimore increased by 50%.
- * **Cleaner Greener Baltimore**, in partnership with the Baltimore Community Foundation, awarded over \$8,000 to communities through 23 Recycling More grants in 2010. The grants allowed communities to encourage their residents to recycle more through a variety of ways – block parties, workshops, youth events, and give-a-ways.
- * In 2010, the **Baltimore Biodiesel Cooperative** sold over 4,000 gallons of biodiesel to its members. By converting used cooking oil into vehicle fuel, the Coop is reusing a resource that would otherwise enter the waste stream while displacing greenhouse gas emitting fuel.
- * In 2010, 6 projects registered under the **Baltimore Green Building Standards** and 5 projects registered under LEED® Silver certification. Projects are required to dedicate recycling areas in all buildings and are awarded points for reusing and recycling building materials.
- * The **Baltimore Free Store** takes donated and salvaged goods and redistributes them at their store in Baltimore City - free of charge. In 2010, over \$125,000 worth of donated items moved through their store.
- * In 2010, **One PLUS ONE** pickup started in the Downtown Service Area. This change completes the transition of solid waste collections to One PLUS ONE pickup that launched in 2009.
- * In 2010, Councilman Jim Kraft sponsored the **“Recycling is Fun for Everyone!”** school recycling competition. Nine schools in the First District participated in the competition and Holabird Academy won the competition, earning the most points through their recycling efforts.

TOTAL RECYCLING TONNAGE COLLECTED BY DPW



3

STEPS YOU CAN TAKE

- Participate in the City's weekly single stream recycling program
- Recycle electronics at drop off centers around the City
- Encourage your employer to recycle

“ Recycling has continued to increase since the introduction of Single Stream Recycling and the One PLUS ONE campaign began offering curbside recycling every week.