



Goal 4: Raise Baltimore's profile as a forward-thinking, green city

Highlighting Baltimore's sustainability achievements helps to attract forward-thinking investors, businesses, and residents who are drawn to the quality of life and opportunity provided by a sustainable city.

KEY FACTS AND RELATED EFFORTS

- * The City of Baltimore passed regulations adopting the **Baltimore City Green Building Standards (BCGBS)** which require new buildings over 10,000 square feet to meet LEED® requirements or the BCGBS standards. These standards will ensure that buildings are energy efficient, conserve water, use non-toxic materials, emphasize good indoor air quality, and incorporate appropriate waste management and recycling programs. The City won an award from the Maryland Chapter of the US Green Building Council for this innovative program.
- * The **U.S. Environmental Protection Agency** awarded its 2010 Trailblazer Award to LifeBridge Health and the University of Maryland Medical System. LifeBridge won for leadership in advancing sustainability practices in their daily operations. LifeBridge Health obtained grant funding from BGE to

replace fluorescent lights with LED lamps and since implementing the program, LifeBridge Health staff members have served as mentors, providing assistance to staff at several other Maryland hospitals in an effort to duplicate their energy successes. LifeBridge is the only health system in the region that is composting at all of its facilities. They use the "final compost product" for landscaping needs at system facilities.

- * In 2010, The City of Baltimore installed a new green roof at the **Baltimore Convention Center**. It is the largest green roof in the City totaling 32,000 square feet, which is larger than the Ravens' football field.
- * **Under Armour**, the Baltimore based performance wear company, has made sustainability one of its core corporate priorities and objectives. In 2009 and 2010, Under Armour sponsored the Baltimore Running Festival and implemented many effective strategies, from posting recycling and composting systems at the start and finish lines, to purchasing carbon offsets to match the greenhouse gas emissions from other race day activities. For both years, nearly 80% of the waste was recycled or composted and nearly 18,000 pounds (each year) of materials were recovered for recycling along the course.

GREEN ECONOMY

BALTIMORE RANKS 29TH OUT OF 75 IN SMARTER CITIES RANKING

Overall Rank	City	O ₂	♻️	♻️	♻️	♻️	♻️	♻️	♻️	♻️	♻️	♻️
16	Minneapolis, MN	●	●	●	●	●	●	●	●	●	●	●
17	Phoenix, AZ	●	●	●	●	●	●	●	●	●	●	●
18	Houston, TX	●	●	●	●	●	●	●	●	●	●	●
19	Las Vegas, NV	●	●	●	●	●	●	●	●	●	●	●
20	Philadelphia, PA	●	●	●	●	●	●	●	●	●	●	●
21	Louisville, KY	●	●	●	●	●	●	●	●	●	●	●
22	St. Paul, MN	●	●	●	●	●	●	●	●	●	●	●
23	Milwaukee, WI	●	●	●	●	●	●	●	●	●	●	●
24	Long Beach, CA	●	●	●	●	●	●	●	●	●	●	●
25	Fresno, CA	●	●	●	●	●	●	●	●	●	●	●
26	Kansas City, MO	●	●	●	●	●	●	●	●	●	●	●
27	El Paso, TX	●	●	●	●	●	●	●	●	●	●	●
28	Toledo, OH	●	●	●	●	●	●	●	●	●	●	●
29	Baltimore, MD	●	●	●	●	●	●	●	●	●	●	●
30	Tucson, AZ	●	●	●	●	●	●	●	●	●	●	●

2 STEPS YOU CAN TAKE

- ❑ Consider Baltimore's green amenities when planning your association's upcoming event or convention
- ❑ Recognize green businesses in Baltimore by submitting their information as a success story on the Office of Sustainability website, www.baltimoresustainability.org

« *Smarter Cities, a project of the Natural Resources Defense Council (NRDC), identifies cities that are leaders in sustainability and demonstrating innovation, best practices and implementation. Baltimore City ranks 29th overall out of 75 cities. www.smartercities.nrdc.org*